

KEAN UNIVERSITY – COLLEGE OF BUSINESS AND PUBLIC MANAGEMENT

(49200) B.S. IN GLOBAL BUSINESS: 120 (S.H.)

Kean Declaration GPA 2.75 and Graduation GPA 2.50

Kean University Courses are in Blue (60 S.H)

Ocean County College Courses are in Green (60 S.H.)

Effective Date: Fall 2019

See the Current Academic Catalog for Requirements to Graduate with Honors

| GENERAL EDUCATION: | | 32 Semester Hours (S.H.) | ACADEMIC MAJOR*** | 61 S.H. (Total) |
|--|--|---------------------------------|---|--|
| Foundation Requirements:¹ | | 13 S.H. | Major required Courses | 31 S.H. |
| GE 1000 Transition to Kean -or- GE 3000 Transfer Transitions ² | | 1 | ACCT 2200 Prin. of Acct. I | ACCT 161 Prin of Acct. I 3 |
| ENG 1030 Composition ³ | ENGL 151 English I | 3 | ACCT 2210 Prin. of Acct. II | ACCT 162 Prin of Acct. II 3 |
| MATH 1044 Precalculus for Business OR MATH 1054 Precalculus ³ | MATH 191 or Higher | 3 | BLAW 2051 Business Law I | BUSN 251 Bus. Law I 3 |
| COMM 1402 Speech Comm ³ | COMM 154 Public Speaking | 3 | MKT 2500 Principles of Marketing | BUSN 134 Prin of Mark. 3 |
| GE 2021 Research & Tech ³ | ENGL 152 English II | 3 | MGS 2030 Principles of Management | BUSN 271 Prin of Management 3 |
| Disciplinary & Interdisciplinary Distribution Requirements:¹ | | 19 S.H. | Major required Courses | |
| Humanities | | 6 S.H. | MGS 2150 Business Statistics and Applications | 4 |
| *ENG 2403 World Literature | Humanities Gen Ed | 3 | FIN 3310 Corporate Finance I | 3 |
| Foreign Language (2nd semester) | World Language Course | 3 | MGS 3040 Management Information Systems | 3 |
| Social Sciences | | 6 S.H. | MGS 3520 Bus. Ethics & Corporate Social Responsibility | 3 |
| *HIST 1062 Worlds of History | HIST Gen Ed | 3 | MGS 4010 Operations Management | 3 |
| Take one "GE Approved" course from one area below | | | Global Business Core Requirements | 21 S.H. |
| Psychology | Any GSOC approved course | 3 | MGS 3032 Organizational Behavior | 3 |
| Economics or ES 1010 | | | MGS 3035 International Management | 3 |
| Political Science | | | MGS 3025 International Business & Trade | 3 |
| Sociology or Anthropology | | | MKT 4220 International Marketing | 3 |
| Interdisciplinary | | | GBUS 4811 Global Business Practicum I | 1 |
| | | | GBUS 4821 Global Business Practicum II | 2 |
| Science and Mathematics | | 7 S.H. | GBUS 4320 Sustainable Global Business & Technology | 3 |
| CPS 1032 Computer Applications ³ | CSIT 123 Integrated Office Software OR CSIT 110 Intro to Computer Apps ¹ | 3 | GBUS 4330 Innovation and Entrepreneurship | 3 |
| Lab Science (from: Biology; Chemistry; Environmental Sciences; Earth Science; Forensic Sciences, Interdisciplinary) | Gen Ed Lab Science | 4 | Global Business Electives- Complete 2 courses from the following or an approved substitute 6 S.H. | |
| Additional Required Courses: | | 15 S.H. | GBUS 4310 Global Business Research & Analytics | 3 |
| ECO 1020 Principles of Macro ³ | ECON 151 Macro Principles | 3 | MGS 3045 Commercial Development of the Internet | 3 |
| ECO 1021 Principles of Micro ³ | ECON 152 Micro Principles | 3 | GBUS 4500 Contemporary Topics in Global Business | 3 |
| ENG 3090 Business & Professional Writing | | 3 | GBUS 4200 Global Financial Markets & institutions | 3 |
| COMM 3590 Business & Professional Writing | | 3 | ACCT 4270 International Accounting | 3 |
| Foreign Language (1st semester) | World Language Course | 3 | **Major Capstone Course***: 3 S.H. | |
| Special Notes: | | | MGS 4999 Integrative Business Strategy (WE) | 3 |
| ¹ See pre-requisites and equivalencies (on page 2) | | | FREE ELECTIVES 12 S.H. | |
| ² University requirement for graduation for all undergraduate students that must be satisfied in one of two ways: Complete GE 1000 (all freshmen and transfers entering with 0-29 credits) OR complete GE 3000 (transfers entering with 30 credits or more) | | | (at least 50% must be 3000/4000 level) | |
| ³ requires grade of C or higher | | | GBUS 1996 Research Initiative (optional) ⁴ | 1 |
| ⁴ GBUS 1996 may be taken twice for credit | | | 1000-4000 Elective | MATH 161 or Higher 3 |
| *GE Distribution course required of all students | | | 1000-4000 Elective | STSC 150 Student Success Sem + 1 unused credit 3 |
| **Course required by Major | | | | 3 |
| ***All Major courses require a grade of C or better | | | | 3 |

GENERAL EDUCATION AND UNIVERSITY REQUIREMENTS

GENERAL EDUCATION INFORMATION AND REQUIREMENTS

Testing and Placement

Incoming freshmen and transfer students may be placed in specific GE Foundations, Developmental or ESL courses as a result of testing prior to registration. Students may be exempt from testing due to SAT scores or prior college work.

Prerequisites and Equivalencies for GE Foundations Courses

GE 1000

Required of all freshmen & transfers entering with 0-29 credits Prereq: None
Equiv: ID 1001

GE 3000

Required of transfers entering with 30 credits or more
Prereq: 30 credits and ENG 1030

ENG 1030

Prereq: Placement testing or exemption from placement testing
Equiv: ENG 1031/1032, ENG 1033/1034, ENG 1430, ENG 1620, ENG 1020, ENG 1400

MATH 1000 or 1010 or 1016 or 1030

Prereq: MATH 0901 if required by placement testing
Equiv of MATH 1000: MATH 1001/1002, MATH 1003/1004, MATH 1051

MATH 1044 or 1054

Prereq: MATH 0901 if required by placement testing and
MATH 1000

COMM 1402

Prereq: CS 0412 if required by placement testing
ENG 1031/1032 or ENG 1033/1034 if required by placement testing
May be taken concurrently with ENG 1030
Equiv: COMM 1400

GE 2021- 2026 *Research and Technology* is offered as college-based course
GE 2021 College of BPM
GE 2022 College of EDU
GE 2023 College of CLA
GE 2024 College of NAHS & NJCSTM & NWGC
GE 2025 SVPA & Michael Graves College

GE 2026 Undecided Majors and other special populations

Prereqs: CS 0412 if required by placement testing
ENG 1030 or equivalent
COMM 1402
Equiv: GE 2020

GE Distribution Courses

Approved GE Distribution Courses

All courses taken under the General Education Disciplinary/Interdisciplinary Distribution requirements must be selected from the Approved General Education Distribution Course List. These courses are designated as GEHU, GESS, and GESM.

| | |
|------|-------------------------|
| GEHU | Humanities |
| GESS | Social Sciences |
| GESM | Science and Mathematics |

Required GE Distribution Courses

ENG 2403 is a required Humanities Distribution course with an emphasis on diversity.
Prereq: CS 0412 if required by placement testing; ENG 1030 or equivalent
Equiv: ENG*2203

HIST 1062 is a required Social Sciences Distribution course. Prereq: None

Foreign Language Credit

The three credits for a foreign language that may satisfy the GE Disciplinary/Interdisciplinary Distribution Requirement are awarded only upon successful completion of the second of two semesters of study at the introductory or intermediate level. Credit for the first semester may be used as elective credit.

UNIVERSITY REQUIREMENTS

GE 1000/3000 Requirement

All undergraduate students must satisfy this University Requirement for Graduation by successfully completing one of the following courses at Kean University: GE 1000 Transition to Kean (all freshmen and transfers entering with 0-29 credits) or GE 3000 Transfer Transitions (transfers entering with 30 credits or more).

Writing-Emphasis Requirement

All students are required to complete one "Writing-Emphasis" course. The "W-E" course must be



For students graduating from Ocean County College with the A.S. in Business Administration



within the major portion of your program. Consult your major program advisor for specific information