

# Business Plan Competition 2024

Got a New Business Idea, Part-time Venture, or a Side Hustle?

## \$20,000

**In combined prizes to be awarded!**

**Apply to Kean University Business Plan Competition!**

### Win Big and Grow Your Venture

- Cash Prizes: Secure funding to kickstart or expand your business.
- Mentorship: Gain invaluable guidance from business experts.
- Support: Access resources and support to turn your vision into reality.

### Choose Your Track

- NextGen Innovators Track: For fresh, innovative ideas ready to launch.
- Community Roots Track: For students actively engaged in entrepreneurial activities, including part-time businesses and side hustles.

### Criteria for Application

- Open to all students at Kean and other participating schools
- Apply as an individual or as a team (maximum 3 members)
- Finalists will present their plans to a panel of judges from industry and Kean community

**Prepare for Success with Our Workshops:** Enhance your entry by attending workshops on business planning and pitching.

### Learn More

- Join the **Online Information Session** at 3:30PM on Jan 25  
<https://kean-edu.zoom.us/j/95031078757>

## DETAILS AND REGISTRATION

[www.kean.edu/bizplan](http://www.kean.edu/bizplan)

And send your executive summary to  
[bizplan@kean.edu](mailto:bizplan@kean.edu)



### Important Dates

- ❖ Dec 18, 2023  
Registration Begins
- ❖ Feb 16, 2024  
Registration ends & Last day to submit executive summaries
- ❖ March 1, 2024  
Semi-Finalists notified
- ❖ March 15, 2024  
Deadline for full business plan submission
- ❖ March 22, 2024  
Finalists notified
- ❖ April 18, 2024  
Final event

Scan for the website



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